

Inland Dance Theatre Presents

The Nutcracker 2023



Souvenir Program Advertising

This year marks our 47th year of performing the Nutcracker Ballet at the historic California Theatre. We would like to extend an offer to you and your company to advertise in our souvenir program.

Color Logo on Poster/Flyer and Full page B&W

Special Deadline: Sept. 11, 2023	7.5 x 10.5	\$1,000.00
Full page color, Inside Back Cover:	7.5 x 10.5	\$750.00
Full page B&W:	7.5 x 10.5	\$500.00
Half page B&W:	4.5 x 7.5	\$250.00
Quarter page B&W:	4 x 5	\$150.00
Business Card B&W:	2 x 3.5	\$85.00

Business Name: _____

Address: _____

City: _____ State/Zip: _____

Contact Name: _____

Telephone: _____ Fax: _____

Size: Full 1/2 1/4 Business Card

All ad submissions and inquiries should be directed to erin@crowconnect.com or call (951) 232-6648. Email submission indicate IDT/Nutcracker on subject line.

Advertisement Deadline: Nov. 4, 2023

Color or black & white electronic print ready files with fonts embedded are required. Supply as PDF or JPEGs at 100% of finished ad size. Images should be at 300dpi.

Sponsorship Opportunities

Please take a moment to consider the following sponsorship opportunities to help us keep this wonderful tradition alive.



Champion	\$1,000.00
Benefactor	\$500.00
Founder	\$300.00
Sponsor	\$200.00
Patron	\$100.00
Friend of the Ballet	Under \$100.00

Name: _____

Address: _____

City: _____ State/Zip: _____

Enclosed is a check payable to Inland Dance Theatre for the amount of \$ _____ to become a contributor in the _____ category.

Tax ID# 23-7427225

501(c)(3) non-profit tax deductible donation

Dancer's Name: _____

Inland Dance Theatre

P.O. Box 3691, San Bernardino, California 92413 • idtnutcracker.org