

Inland Dance Theatre Presents

# The Nutcracker 2025



## Souvenir Program Advertising

This year marks our 49th year of performing the Nutcracker Ballet at the historic California Theatre. We would like to extend options to you and your company to advertise in our souvenir program.

### Special sponsor opportunity:

This special sponsorship includes your logo in color, to be included on our printed flyers and posters + 1 full page program ad 7.5 x 10.5 in B & W @ \$ 1,000.00

*(Strict submission deadline is Friday, August 22, 2025)*

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Dancer's Name: \_\_\_\_\_

### Business Ads:

*(Strict submission deadline is Monday, October 27, 2025)*

Full page, full color, Inside Back Cover: 7.5 x 10.5 \$750.00

Full page B&W: 7.5 x 10.5 \$500.00

Half page B&W: 7.5 x 4.5 \$250.00

Quarter page B&W: 4 x 5 \$150.00

Business Card B&W: 3.5 x 2 \$85.00

Page Size: Full  1/2  1/4  Business Card

Dancer's Name \_\_\_\_\_

Note: Any edits or resizing will be charged to the advertiser at an additional rate, to be determined upon inspection of ad.

Color or black & white electronic print ready files with fonts embedded are required. Supply as PDF or JPEGs at 100% of finished ad size. Images should be at 300dpi.

## Sponsorship Opportunities



Please take a moment to consider the following monetary sponsorship opportunities to help us keep this wonderful tradition alive.



Diamond \$2,000.00

Platinum \$1,500.00

Champion \$1,000.00



Benefactor \$500.00

Founder \$300.00

Sponsor \$200.00



Patron \$100.00

Friend of the Ballet Under \$100.00



Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip: \_\_\_\_\_



Enclosed is a check payable to Inland Dance Theatre for the amount of \$ \_\_\_\_\_ to become a contributor in the \_\_\_\_\_ category.



Dancer's Name \_\_\_\_\_



Tax ID# 23-7427225

501(c)(3) non-profit tax deductible donation.

**Inland Dance Theatre**

P.O. Box 3691, San Bernardino, California 92413 • [idtnutcracker.org](http://idtnutcracker.org)